



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

DW Turner Strategic Communications
Attention: Accounts Payable
400 Gold Ave SW 12th Floor
Albuquerque, NM 87102-3283

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
169452-2	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Janice Arnold-Jones for Co	10/25-11/4 order	

Flight Dates	Order #	Alt Order #
10/25/12 - 11/06/12	169452	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	11/04/12	News 4 Today II 6a-7a	M-F 6a-7a	-----	:30	0	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/29/12 6:43 AM News 4 Today II 6a-7a M-F 6a-7a :30 CAN YOU BELIEVE HER \$275.00 NM 2 All Tu 10/30/12 6:43 AM News 4 Today II 6a-7a M-F 6a-7a :30 CAN YOU BELIEVE HER \$275.00 NM 4 All W 10/31/12 6:14 AM News 4 Today II 6a-7a M-F 6a-7a :30 SAFETY NET \$275.00 NM 5 All F 11/02/12 News 4 Today II 6a-7a M-F 6a-7a :00 \$275.00 NM Credited									
2	10/25/12	11/04/12	M-F Today Show	M-F 7a-9a	-----	:30	0	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 7 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All M 10/29/12 M-F Today Show M-F 7a-9a :00 \$275.00 NM Credited 9 All M 10/29/12 M-F Today Show M-F 7a-9a :00 \$275.00 NM Credited 5 All Tu 10/30/12 M-F Today Show M-F 7a-9a :00 \$275.00 NM Credited 6 All W 10/31/12 M-F Today Show M-F 7a-9a :00 \$275.00 NM Credited 10 All W 10/31/12 M-F Today Show M-F 7a-9a :00 \$275.00 NM Credited 7 All Th 11/01/12 M-F Today Show M-F 7a-9a :00 \$275.00 NM Credited 8 All F 11/02/12 M-F Today Show M-F 7a-9a :00 \$275.00 NM Credited									
3	10/25/12	11/04/12	News 4 @ 5p M-F	M-F 5p-530p	-----	:30	0	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 All M 10/29/12 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 WE ALL BELIEVE RE-CUT \$325.00 NM 3 All Tu 10/30/12 5:28 PM News 4 @ 5p M-F M-F 5p-530p :30 WE ALL BELIEVE RE-CUT \$325.00 NM 4 All W 10/31/12 5:29 PM News 4 @ 5p M-F M-F 5p-530p :30 CAN YOU BELIEVE HER \$325.00 NM 7 All Th 11/01/12 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 SAFETY NET \$325.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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169452-2	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Janice Arnold-Jones for Co	10/25-11/4 order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/25/12	11/04/12	News 4 @ 5p M-F	M-F 5p-530p	-----	:30	0	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 All F 11/02/12 5:29 PM News 4 @ 5p M-F M-F 5p-530p :30 SAFETY NET \$325.00 NM									
4	10/25/12	11/04/12	News 4 @ 10p M-F	M-F 10p-1035p	-----	:30	0	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTWTF-- 3 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/29/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 SAFETY NET \$600.00 NM 2 All W 10/31/12 10:13 PM News 4 @ 10p M-F M-F 10p-1035p :30 WE ALL BELIEVE RE-CUT \$600.00 NM 4 All F 11/02/12 10:26 PM News 4 @ 10p M-F M-F 10p-1035p :30 CAN YOU BELIEVE HER \$600.00 NM									
5	10/25/12	11/04/12	News 4 @ 10p Sat	Sa 10p-1030p	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Sa 11/03/12 10:14 PM News 4 @ 10p Sat Sa 10p-1030p :30 CAN YOU BELIEVE HER \$400.00 NM									
6	10/29/12	11/04/12	News 4 @ 10p Sun	Su 10p-1035p	-----S	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 11/04/12 News 4 @ 10p Sun Su 10p-1035p :00 \$400.00 NM Credited									
9	10/29/12	11/04/12	M-F Today Show	M-F 7a-9a	MTW-F--	:30	4	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTW-F-- 4 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/29/12 9:36 AM M-F Today Show M-F 7a-9a :30 CAN YOU BELIEVE HER \$425.00 NM 3 All Tu 10/30/12 8:59 AM M-F Today Show M-F 7a-9a :30 CAN YOU BELIEVE HER \$425.00 NM 2 All W 10/31/12 8:46 AM M-F Today Show M-F 7a-9a :30 CAN YOU BELIEVE HER \$425.00 NM 4 All F 11/02/12 7:59 AM M-F Today Show M-F 7a-9a :30 CAN YOU BELIEVE HER \$425.00 NM									
10	10/29/12	11/04/12	News 4 Today II 6a-7a	M-F 6a-7a	---T---	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 11/01/12 News 4 Today II 6a-7a M-F 6a-7a :00 \$275.00 NM Credited									
11	10/29/12	11/04/12	News 4 @ Midday M-F	M-F 12noon-1p	----F--	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 11/02/12 12:52 PM News 4 @ Midday M-F M-F 12noon-1p :30 CAN YOU BELIEVE HER \$75.00 NM									
12	10/29/12	11/04/12	The Insider 3p	M-F 3p-330p	----F--	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 11/02/12 3:25 PM The Insider 3p M-F 3p-330p :30 WE ALL BELIEVE RE-CUT \$50.00 NM									

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Advertiser	Product	Estimate Number	
Janice Arnold-Jones for Co	10/25-11/4 order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/05/12	11/05/12	News 4 Today II 6a-7a	M-F 6a-7a	M-----	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$425.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	11/05/12	6:13 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	WE ALL BELIEVE RE-CUT	\$425.00	NM
14	10/29/12	11/04/12	Saturday Today	Sa 5a-7a	-----S-	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$75.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	11/03/12	5:51 AM	Saturday Today	Sa 5a-7a	:30	CAN YOU BELIEVE HER	\$75.00	NM
15	10/29/12	11/04/12	Notre Dame Football	Sa 12noon-930p	-----S-	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$125.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	11/03/12	3:22 PM	Notre Dame Football	Sa 12noon-930p	:30	WE ALL BELIEVE RE-CUT	\$125.00	NM
16	10/29/12	11/04/12	News 4 Special Sa 530p-(Sa 530p-6p		-----S-	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$75.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	11/03/12		News 4 Special Sa 530p-6p	Sa 530p-6p	:00		\$75.00	NM
				Credited					
17	10/29/12	11/04/12	Horse Racing	Sa/Su 12p-7p	-----S-	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$125.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	11/03/12	6:07 PM	Horse Racing	Sa/Su 12p-7p	:30	CAN YOU BELIEVE HER	\$125.00	NM
18	11/05/12	11/06/12	Who Wants to Be A Millio	M-F 1130a-12p	-T-----	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$75.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	11/06/12	11:55 AM	Who Wants to Be A Million	M-F 1130a-12p	:30	SAFETY NET	\$75.00	NM
Total Spots							23		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,300.00
<u>Agency Commission</u>	\$1,095.00
<u>Net Amount Due</u>	\$6,205.00